

GLASGOW KELVIN COLLEGE

Learning and Teaching Committee – 18 February 2026

Update on 2026/27 Admissions

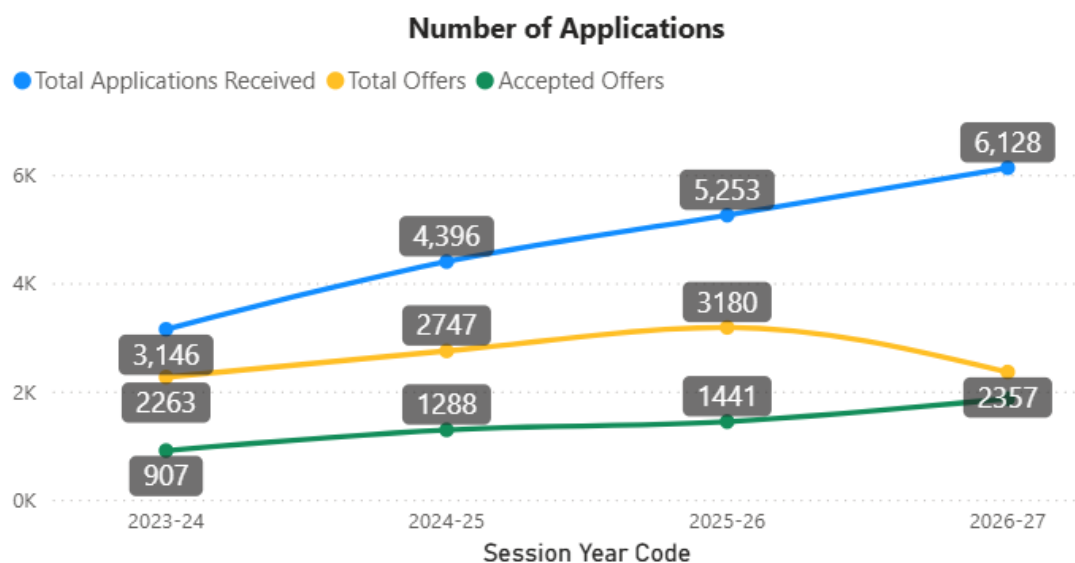
Report by Assistant Principal, Digital and Information Systems

1. Introduction

This report provides an update on student recruitment for the 2026/27 academic year at Glasgow Kelvin College. It is intended for the Learning and Teaching Committee and presents the most recent admissions data, including the number of applications received and offers made, as well as a comparison with previous years.

2. Recruitment Update

Applications for academic session 2026/27, opened in December 2025. As of the 31 January 2026, the College has received 6,128 applications resulting in 2,357 course offers.



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Figure 1 - Applications received and offers made up to 31 January 2026.

Academic Year (to 31 January)	2023/24	2024/25	2025/26	2026/27
Applications	3,146	4,396	5,253	6,128
Offers	2,263	2,747	3,180	2,357

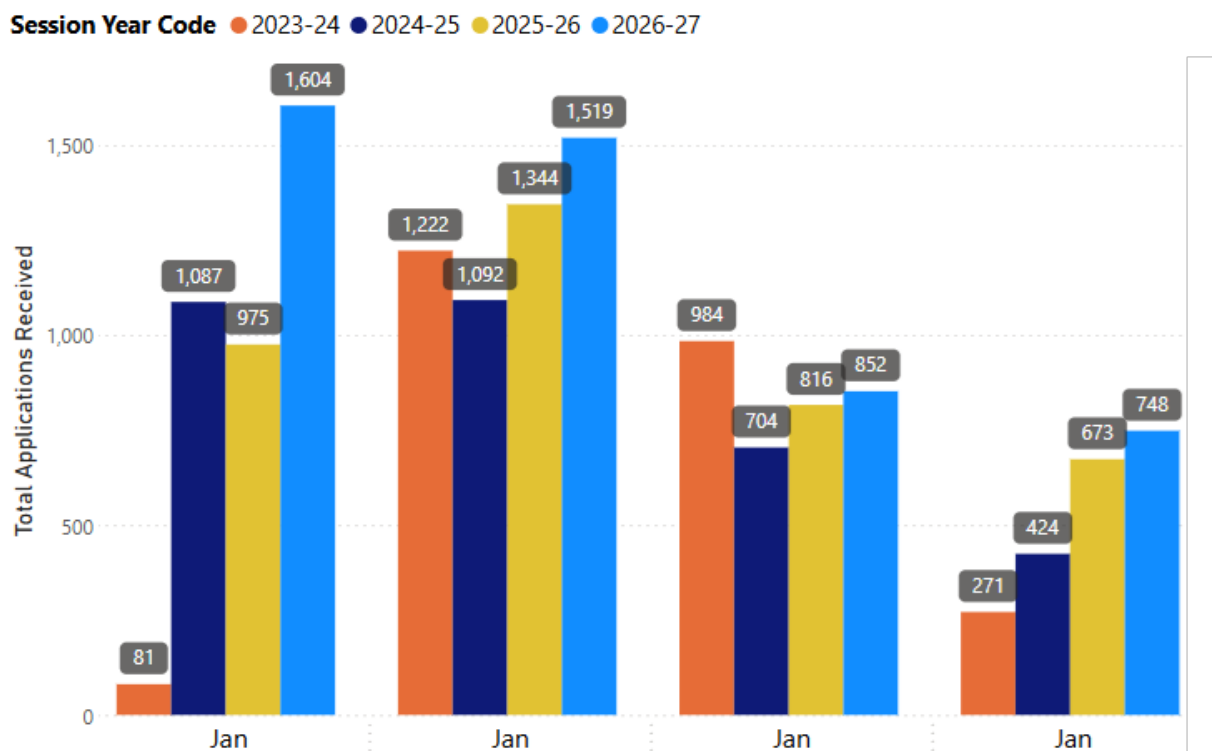
Comparing the four academic years at that same point in the admissions cycle, it shows:

- Demand continues to rise sharply. Applications for 26/27 increased by 17% on the previous year (from 5,253 to 6,128) and are up 95% compared to 23/24 (3,146 - 6,128).

- Offers are lower to date for 26/27 as we are mid-cycle, with 2,357 offers issued so far. Based on prior years, we expect offers to further increase inline with 25/26 levels, if not beyond.
- Early conversion rates of offers to acceptances is strong. Accepted offers to date are 1,866, representing 31% of applications. This is above the prior-year average for these months of 29%.

The volume of applications for 2026/27 is distributed across the curriculum, with healthy number reported in most areas and an average of 1.4 applications for every available place. Construction, health care, automotive, social care and science show signs of most interest, where there are more than 2 applicants for every place.

Our public admissions cycle launched on 7 January 2026, and a strong external recruitment campaign has helped to increase the number of applications this year compared to previous years. Figure 2 shows the number of applications by week, for the month of January and compares figures for each year. It shows for 2026/27, a significant increase in people choosing to apply at Glasgow Kelvin College. Our website continues to deliver an excellent user experience, supported by a strong digital marketing campaign and social media presence.



[Open in Power BI](#)

Figure 2 – Application volumes for January by week, comparing a four year trend.

Due to the higher demand, there's potential for process bottlenecks to be magnified if not managed properly. This has been recognised by Faculty management teams, with an emphasis placed on ensuring applications are processed timely.

Overall, 2026/27 student recruitment shows early signs to suggest the campaign will deliver the target enrolments for next session.

3. Resource Implications

College funding levels could be negatively affected if the College does not achieve its recruitment and admissions targets.

4. Impact on students

There are no issues identified that could impact students as a direct result of this report.

5. Equalities

There are no equality implications arising directly from this report.

6. Risk and Assurance

There is a risk the College will not achieve its SFC Credit delivery target, should student recruitment fall below the target levels. This paper provides early indications that student recruitment is on track.

7. Data Protection

There are no data protection implications arising directly from this report.

8. Environmental and Sustainability

There are no environmental and sustainability implications arising from this report.

9. Recommendations

Members are recommended to:

- i Note the most recent admissions data.

10. Further Information

Members can obtain additional information on the contents of this report from Jason Quinn, Assistant Principal, Digital and Information Services, jquinn@glasgowkelvin.ac.uk.

Glasgow Kelvin College
Jason Quinn, Assistant Principal, Digital and Information Services
6 February 2026